

# Marketing Manager

School:	Westminster Kingsway College	Posted:	12th November 2019
Location:	London, Greater London	Expires:	27th November 2019 12:00 AM
Contract Term:	Fixed term contract	Start Date:	As soon as possible
Contract Length:	6 Months	Job ID:	1075025
Salary:	£43,316	Job Reference:	R000260
Hours:	Full Time		



**Westminster Kingsway College**  
Westminster Kingsway College

Do you have experience in developing and successfully delivering engagement strategies and marketing plans for key audiences (B2B, Schools, parents and various stakeholders and influencers)?

If so this may be a great opportunity for you. The role involves leading the development of a wide range of stakeholder/influencer marketing and engagement projects and producing materials including news releases, social media content, statements, events reports, feature articles and briefings as well as the production of stakeholder communications activities.

The varied nature of this role will include actively engaging with businesses, residents, community groups and the hard to reach including young people and actively seek opportunities to add value, innovate or achieve cost savings including via sponsorship opportunities.

About us:

We are the largest college group in London. Our colleges include City and Islington College, Westminster Kingsway College, and The College of Haringey, Enfield and North East London. We are committed to success through equality and diversity.

About City and Islington College:

City and Islington College is the first choice Further Education College for thousands of young people and adults across London. It achieves excellent academic results year on year for its students and creates pathways to careers for people of all ages.

About Westminster Kingsway College:

Westminster Kingsway College is a further education college in central London with centres in Camden and Westminster. It offers a huge array of academic and vocational courses for 16-18 year olds and adult learners, such as A-Levels, BTECs, Apprenticeships, Foundation Degrees, Access to Higher Education, employability training and short courses. It also offers bespoke training for employers and specialist programmes delivered in conjunction with the Peter Jones Enterprise Academy.

Westminster Kingsway is an award-winning provider of hospitality and culinary arts courses. For over a century it has been at the forefront of culinary arts education in the UK, providing UK restaurants with highly-skilled chefs, front-of-house staff and management. The college can count among its alumni Jamie Oliver, Ainsley Harriot and Selin Kiazim.

About The College of Haringey, Enfield and North East London:

Across its two superb centres in Enfield and Tottenham, The College of Haringey, Enfield and North East London (CONEL) offers a wide range of apprenticeships, pre-apprenticeships and courses across many different subjects to give students the skills, knowledge and experience they need to succeed at work or university.

CONEL has been named as the best further education college in England for student satisfaction in the FE Choices Learner Satisfaction Survey and has also been named the best in the capital for employer satisfaction two years running.

CONEL also offers a selection of fast, easy and free courses to encourage people in Haringey and Enfield into employment.

About Capital City College Training:

The aim of Capital City College Training (CCCT) is to provide exceptional education and training that allows students to reach their potential and employers to develop their talent pool. The Capital City College Group's apprenticeship provision will be centralised in CCCT and our goal is for CCCT to be London's trusted provider of exceptional apprentices.

CCCT's training offer draws on the expertise of three of London's most respected colleges, which together are the capital's largest providers of further education. It has more than 100 years of experience in education and training, rooted in the communities it serves. CCCT delivers high-quality training solutions for businesses, designed to meet the needs of employers looking to improve their workforce. Its team of experts works hard to understand business requirements and match organisations to the right training and the best candidates.

## Safeguarding Statement:

Westminster Kingsway College is committed to safeguarding and promoting the welfare of children, young people and vulnerable adults and expects all

staff and volunteers to share this commitment. We particularly welcome applications from under represented groups including ethnicity, gender, transgender, age, disability, sexual orientation or religion.