

Marketing Officer

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| School: | Royal High School Bath - GDST | Posted: | 13th May 2025 |
| Location: | Lansdown Road, Bath, Somerset BA1 5SZ | Expires: | 2nd June 2025 |
| Contract Type : | Permanent | Start Date: | 11:59 PM |
| Contract Length: | Permanent | | As Soon As Possible |
| Salary: | 29,899-39,000 (Pro Rata 23,254-30,000) | Job ID: | 1481771 |
| Hours: | Part Time | Job Reference: | MarketOfficer25 |



Royal High School Bath - GDST

Salary: no less than £29,899.

Hours of Work: 28 hours per week all year round

Job Purpose

We are seeking to appoint a Marketing Officer to implement the school's marketing, pupil recruitment and communications strategies, to support the achievement of the school's strategic objectives. The ideal candidate will be a confident and enthusiastic professional who is passionate about developing their career within marketing, with a specific interest in digital marketing, social media, PR and communication. Design expertise, photography or videography skills would be highly valued. Copy writing skills, proofreading and accuracy are essential.

The post holder will be responsible for maintaining and coordinating a programme of communication and events for the alumnae. Supported by the GDST Philanthropy and Alumnae team, the post holder will be responsible for ensuring regular appeals and mailings are undertaken as part of Royal High School Bath's commitment to GDST alumnae fundraising.

The ideal candidate will support the Marketing and Communications Manager with any fundraising and development campaigns through PR, social media and promotional activity, the production of collateral and reporting regularly through newsletters and other channels.

About the School

Royal High Bath is an academically selective, independent day (3-18) and boarding (11-18) school for approximately 550 girls. Prep and Senior Schools are both situated on the northern side of Bath, enjoying commanding views of the city and with good access to the A46 and M4. 115 boarders aged 11-18 live on the senior site in two boarding houses. The Sixth Form is on the same site as the Senior School.

Benefits

As part of the GDST, the UK's leading network of independent girls' schools, we can offer a variety of benefits, such as:

- Competitive salaries and pay progression
- Access to extensive professional development opportunities
- Training grants for qualifications
- Generous pension schemes
- Free life assurance benefit
- A discount of up to 50% on fees for children at GDST schools
- Interest free loans for training, computer purchase loans and travel season ticket loans
- A Cycle to Work scheme
- Free lunches during term time
- Competitive terms and conditions of employment

Safeguarding Statement:

Royal High School Bath and the GDST are committed to safeguarding and promoting the welfare of children, and applicants must be willing to undergo child protection screening appropriate to the post, including checks with past employers and the Disclosure and Barring Service.

We particularly welcome applications from under represented groups including ethnicity, gender, transgender, age, disability, sexual orientation or religion.

